



## **Prepared by ARMS**

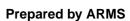
		Counties: Marengo, AL
00,00	2000 Total Population	22,539
	2000 Group Quarters	193
	2008 Total Population	21,645
	2013 Total Population	21,103
	2008 - 2013 Annual Rate	-0.51%
0_0	2000 Households	8,767
	2000 Average Household Size	2.55
<b>411</b> 1 +	2008 Households	8,790
	2008 Average Household Size	2.44
	2013 Households	8,688
	2013 Average Household Size	2.41
	2008 - 2013 Annual Rate	-0.23%
	2000 Families	6,280
	2000 Average Family Size	3.08
	2008 Families	6,224
	2008 Average Family Size	2.99
	2013 Families	6,090
	2013 Average Family Size 2008 - 2013 Annual Rate	2.97
	2006 - 2013 Affilial Rate	-0.43%
	2000 Housing Units	10,127
	Owner Occupied Housing Units	68.6%
	Renter Occupied Housing Units	18.0%
	Vacant Housing Units	13.4%
	2008 Housing Units	10,552
	Owner Occupied Housing Units	66.5%
	Renter Occupied Housing Units Vacant Housing Units	16.8% 16.7%
	2013 Housing Units	10.7%
	Owner Occupied Housing Units	64.8%
	Renter Occupied Housing Units	16.5%
	Vacant Housing Units	18.7%
	S .	
	Median Household Income 2000	¢26 972
	2008	\$26,872 \$30,440
	2013	\$32,731
	Median Home Value	Ψ32,731
	2000	\$53,778
	2008	\$77,569
	2013	\$81,010
	Per Capita Income	ψο1,σ1σ
	2000	\$15,308
	2008	\$17,430
	2013	\$18,892
	Median Age	Ψ.0,002
	2000	36.3
	2008	38.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

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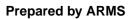




	Counties: Marengo, AL
2000 Households by Income	
Household Income Base	8,788
< \$15,000	33.1%
\$15,000 - \$24,999	14.5%
\$25,000 - \$34,999	11.3%
\$35,000 - \$49,999	13.2%
\$50,000 - \$74,999	15.3%
\$75,000 - \$99,999	6.7%
\$100,000 - \$149,999	4.4%
\$150,000 - \$199,999	0.7%
\$200,000+	0.8%
Average Household Income	\$38,764
2008 Households by Income	
Household Income Base	8,790
< \$15,000	29.0%
\$15,000 - \$24,999	15.2%
\$25,000 - \$24,999	10.5%
\$35,000 - \$49,999	13.4%
\$50,000 - \$44,999 \$50,000 - \$74,999	17.0%
\$75,000 - \$74,999 \$75,000 - \$99,999	7.8%
\$100,000 - \$149,999	5.0%
\$150,000 - \$145,999 \$150,000 - \$199,999	1.3%
	0.9%
\$200,000+	
Average Household Income	\$42,660
2013 Households by Income	
Household Income Base	8,688
< \$15,000	26.9%
\$15,000 - \$24,999	14.8%
\$25,000 - \$34,999	10.3%
\$35,000 - \$49,999	12.9%
\$50,000 - \$74,999	17.9%
\$75,000 - \$99,999	8.9%
\$100,000 - \$149,999	5.9%
\$150,000 - \$199,999	1.3%
\$200,000+	1.1%
Average Household Income	\$45,589
2000 Owner Occupied HUs by Value	· -/
Total	6 044
<\$50,000	6,944 45,99/
	45.8%
\$50,000 - 99,999 \$400,000 - 440,000	35.3%
\$100,000 - 149,999	10.1%
\$150,000 - 199,999	4.6%
\$200,000 - \$299,999	2.7%
\$300,000 - 499,999	0.8%
\$500,000 - 999,999	0.0%
\$1,000,000+	0.6%
Average Home Value	\$73,538
2000 Specified Renter Occupied HUs by Contract Rent	
Total	1,786
With Cash Rent	79.7%
No Cash Rent	20.3%
Median Rent	\$209
Average Rent	\$206
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Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.



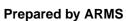




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	Counties: Marengo, AL
2000 Population by Age	
Total	22,539
0 - 4	6.8%
5 - 9	8.2%
10 - 14	8.49
15 - 19	7.8%
20 - 24	5.3%
25 - 34	11.69
35 - 44	14.49
45 - 54	13.19
55 - 64	9.89
65 - 74	7.89
75 - 84	4.89
85+	2.09
18+	71.5%
2008 Population by Age	
Total	21,64
0 - 4	7.09
5 - 9	7.19
10 - 14	7.29
15 - 19	7.09
20 - 24	5.99
25 - 34	11.89
35 - 44	12.79
45 - 54	14.59
55 - 64	11.89
65 - 74	7.89
75 - 84	4.99
85+	2.3%
18+	74.4%
2013 Population by Age	
Total	21,100
0 - 4	6.9%
5 - 9	6.9%
10 - 14	7.19
15 - 19	6.99
20 - 24	5.89
25 - 34	11.29
35 - 44	11.99
45 - 54	14.49
55 - 64	13.59
65 - 74	8.09
75 - 84	5.09
85+	2.5%
18+	74.9%
COOO Demolection by Con-	
2000 Population by Sex Males	46.9%
Females	53.1%
2008 Population by Sex	331.,
Males	47.3%
Females	52.7%
2013 Population by Sex	52.17
Males	47.5%
Females	52.5%
า บากนาบจ	52.57



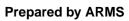




		Counties: Marengo, AL
	2000 Population by Race/Ethnicity	
	Total	22,539
	White Alone	47.3%
	Black Alone	51.7%
	American Indian Alone	0.1%
	Asian or Pacific Islander Alone	0.2%
	Some Other Race Alone	0.3%
	Two or More Races	0.5%
	Hispanic Origin	1.0%
	Diversity Index	51.8
	2008 Population by Race/Ethnicity	
	Total	21,645
	White Alone	45.1%
	Black Alone	53.6%
	American Indian Alone	0.1%
	Asian or Pacific Islander Alone	0.3%
	Some Other Race Alone	0.4%
	Two or More Races	0.6%
	Hispanic Origin	1.3%
	Diversity Index	52.2
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	2013 Population by Race/Ethnicity	
	Total	21,103
	White Alone	43.8%
	Black Alone	54.7%
	American Indian Alone	0.1%
	Asian or Pacific Islander Alone	0.3%
	Some Other Race Alone	0.5%
	Two or More Races	0.6%
	Hispanic Origin	1.6%
	Diversity Index	52.5
<b>5</b> .	2000 Population 3+ by School Enrollment	
	Total	21,621
<b>7</b>	Enrolled in Nursery/Preschool	1.0%
	Enrolled in Kindergarten	2.0%
	Enrolled in Grade 1-8	14.6%
	Enrolled in Grade 9-12	6.5%
	Enrolled in College	2.8%
	Enrolled in Grad/Prof School	0.5%
	Not Enrolled in School	72.6%
	2008 Population 25+ by Educational Attainment	
	Total	14,241
	Less than 9th Grade	9.9%
	9th - 12th Grade, No Diploma	18.1%
	High School Graduate	37.5%
	Some College, No Degree	17.6%
	Associate Degree	4.9%
	Bachelor's Degree	7.6%
	Graduate/Professional Degree	4.4%

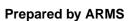
Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.







(Ô)	2008 Population 15+ by Marital Status	
) <del>{</del> }	Total	17,042
	Never Married	26.9%
	Married	54.2%
	Widowed	9.8%
	Divorced	9.1%
No.	2000 Population 16+ by Employment Status	
	Total	16,849
· · · · · · · · · · · · · · · · · · ·	In Labor Force	52.4%
	Civilian Employed	47.7%
	Civilian Unemployed	4.6%
	In Armed Forces	0.2%
	Not in Labor Force	47.6%
	THE LABOR TO GOOD	17.070
	2008 Civilian Population 16+ in Labor Force	
	Civilian Employed	88.6%
	Civilian Unemployed	11.4%
	2013 Civilian Population 16+ in Labor Force	
	Civilian Employed	89.5%
	Civilian Unemployed	10.5%
	2000 Females 46: by Employment Status and Age of Children	
	2000 Females 16+ by Employment Status and Age of Children  Total	9,215
	Own Children < 6 Only	7.3%
	Employed/in Armed Forces	3.9%
	Unemployed  Unemployed	0.7%
	Not in Labor Force	2.6%
	Own Children < 6 and 6-17 Only	5.9%
	Employed/in Armed Forces	2.8%
	Unemployed	0.5%
	Not in Labor Force	2.6%
	Own Children 6-17 Only	20.5%
	Employed/in Armed Forces	12.3%
	Unemployed	0.7%
	Not in Labor Force	7.5%
	No Own Children < 18	66.3%
	Employed/in Armed Forces	22.3%
	Unemployed	1.9%
	Not in Labor Force	42.2%

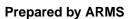




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	Counties: Marengo, AL
2008 Employed Population 16+ by Industry	
Total	7,831
Agriculture/Mining	3.6%
Construction	5.7%
Manufacturing	24.5%
Wholesale Trade	2.5%
Retail Trade	12.0%
Transportation/Utilities	5.9%
Information	0.7%
Finance/Insurance/Real Estate	4.2%
Services	36.9%
Public Administration	3.8%
2008 Employed Population 16+ by Occupation	
Total	7,831
White Collar	46.3%
Management/Business/Financial	7.5%
Professional	17.9%
Sales	10.1%
Administrative Support	10.9%
Services	15.8%
Blue Collar	37.9%
Farming/Forestry/Fishing	1.8%
Construction/Extraction	5.5%
Installation/Maintenance/Repair	6.9%
Production	15.1%
Transportation/Material Moving	8.6%
2000 Workers 16+ by Means of Transportation to Work	
Total	7,955
Drove Alone - Car, Truck, or Van	78.9%
Carpooled - Car, Truck, or Van	15.1%
Public Transportation	1.0%
Walked	2.6%
Other Means	1.0%
Worked at Home	1.4%
2000 Workers 16+ by Travel Time to Work	
Total	7,955
Did Not Work at Home	98.6%
Less than 5 minutes	5.2%
5 to 9 minutes	14.3%
10 to 19 minutes	32.6%
20 to 24 minutes	10.4%
25 to 34 minutes	15.7%
35 to 44 minutes	4.1%
45 to 59 minutes	6.7%
60 to 89 minutes	4.8%
90 or more minutes	4.6%
Worked at Home	1.4%
Average Travel Time to Work (in min)	25.5
2000 Households by Vehicles Available	
Total	8,767
None	14.4%
1	33.7%
2	33.5%
3	14.2%
4	3.0%
5+	1.3%
Average Number of Vehicles Available	1.6







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	Counties: Marengo, AL
2000 Households by Type	
Total	8,767
Family Households	71.6%
Married-couple Family	48.4%
With Related Children	22.8%
Other Family (No Spouse)	23.2%
With Related Children	16.2%
Nonfamily Households	28.4%
Householder Living Alone	26.5%
Householder Not Living Alone	1.9%
Households with Related Children	39.1%
Households with Persons 65+	28.1%
2000 Households by Size	
Total	8,767
1 Person Household	26.5%
2 Person Household	31.6%
3 Person Household	17.8%
4 Person Household	14.2%
5 Person Household	6.5%
6 Person Household	2.2%
7+ Person Household	1.2%
2000 Hayaahalda by Vaar Hayaahaldar Mayad In	
2000 Households by Year Householder Moved In Total	8,767
Moved in 1999 to March 2000	13.3%
Moved in 1999 to March 2000 Moved in 1995 to 1998	24.4%
Moved in 1993 to 1998 Moved in 1990 to 1994	17.3%
Moved in 1980 to 1989	16.3%
Moved in 1970 to 1979	13.8%
Moved in 1969 or Earlier	14.8%
Median Year Householder Moved In	14.6%
Median real Flousenoider Moved III	1991
2000 Housing Units by Units in Structure	
Total	10,127
1, Detached	61.3%



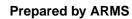
iotai	10,121
1, Detached	61.3%
1, Attached	1.1%
2	3.1%
3 or 4	2.5%
5 to 9	1.7%
10 to 19	0.7%
20+	1.6%
Mobile Home	27.9%
Other	0.2%

## 2000 Housing Units by Year Structure Built

Total	10,127
1999 to March 2000	3.5%
1995 to 1998	10.5%
1990 to 1994	9.0%
1980 to 1989	18.4%
1970 to 1979	18.4%
1969 or Earlier	40.3%
Median Year Structure Built	1975

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.







## **Top 3 Tapestry Segments**

1.	Rural Bypasses
2.	Rooted Rural
3.	Southern Satellites

2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

business revenue. Apparel & Services: Total \$ \$11,142,687 Average Spent \$1,267.65 Spending Potential Index Computers & Accessories: Total \$ \$1.097.733 Average Spent \$124.88 Spending Potential Index 52 Education: Total \$ \$5,451,494 Average Spent \$620.19 Spending Potential Index 45 Entertainment/Recreation: Total \$ \$20,180,324 Average Spent \$2,295.83 Spending Potential Index 62 Food at Home: Total \$ \$26,608,872 Average Spent \$3,027.18 Spending Potential Index \$17,577,788 Food Away from Home: Total \$ Average Spent \$1,999.75 Spending Potential Index Health Care: Total \$ \$25.081.891 Average Spent \$2,853.46 Spending Potential Index HH Furnishings & Equipment: Total \$ \$10,405,605 Average Spent \$1,183.80 Spending Potential Index Investments: Total \$ \$3,478,566 Average Spent \$395.74 Spending Potential Index Retail Goods: Total \$ \$146,734,159 Average Spent \$16,693.31 Spending Potential Index \$68,164,808 Shelter: Total \$ Average Spent \$7,754.81 Spending Potential Index TV/Video/Sound Equipment: Total \$ \$7,439,304 Average Spent \$846.34 Spending Potential Index Travel: Total \$ \$8,598,498 Average Spent \$978.21 Spending Potential Index Vehicle Maintenance & Repairs: Total \$ \$5,297,926 Average Spent \$602.72 Spending Potential Index 61

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.